

Annual
Saginaw Chippewa
POWOW
July 25, 26 & 27, 2025
Mt. Pleasant, Mich.



HONORING SAGANING
TRADITIONAL POWWOW

June 14 & 15, 2025
Standish, Mich.

April 2025

Powwow Committee is excited to announce the upcoming cultural events hosted by the Saginaw Chippewa Indian Tribe: the Saganing Traditional Powwow and the 41st Annual Saginaw Chippewa Indian Tribe Powwow, Held in June and July 2025. These lively celebrations, featuring traditional dance, drumming, and authentic foods. It brings together people of all ages and ethnicities, which strengthens cultural appreciation and identity.

The Powwow Committee is currently fundraising for both events and invites your business or organization to support us through advertisements or sponsorships. Cultural tourism in Michigan is growing each year, and events like ours play a huge role in the growth. Your support helps us keep our culture alive and provides your business with valuable advertising exposure.

The Saganing Traditional Powwow will be held on June 14 & 15, 2025, in Standish, Mich., and the 41st Annual Saginaw Chippewa Powwow is scheduled for July 25, 26 & 27, 2025, in Mt. Pleasant, Mich. Fundraising efforts for these powwows depend on gate sales, advertisements, sponsorships and T-shirt sales.

Advertisements will appear in the powwow booklet for both events. Last year, these events attracted over 2,500 attendees, offering a great opportunity for your business to gain exposure. We ask you to consider becoming a sponsor

Sponsorship and advertisement opportunities:

- **Advertisements:** \$50 for a 1/4 page, \$100 for a 1/2 page, \$150 for a full-page ad
- **Sponsorships:** \$300, \$800 or \$1,000

Enclosed, you will find an advertisement or sponsorship form to fill out and return with your check or money order. Your support is greatly appreciated. If you have any questions, please contact the Powwow Committee at pow-wowcommittee@sagchip.org or call 989.775.4141. Thank you for considering sponsorship!

Honoring a special someone or special occasion by placing an ad in our Powwow publication:

Special opportunity for honoring a special one or special occasion in our upcoming powwow program booklet. We invite you to celebrate the joy by placing an ad in our powwow program booklet.

Our powwow publication reaches a dedicated audience that values tradition, heritage, and community. By placing an ad, you can create a lasting recognition that will be seen by friends, family, and fellow community members.

We offer a variety of ad packages to suit different needs and budgets. Whether you choose a small, heartfelt message or a larger, more detailed acknowledgement, we are here to help you create a beautiful and respectful ad.

Basic advertisement:

- **Size:** 1/8 page
- **Price:** \$50 - \$100
- **Features:** Includes a small photo and a brief message (up to 50 words)

Standard advertisement:

- **Size:** 1/4 page
- **Price:** \$100 - \$200
- **Features:** Includes a larger photo and a more detailed message (up to 100 words)

Chi Miigwech (Thank you) for considering this opportunity. We look forward to helping you create a lasting tribute in our powwow booklet.

Miigwech,

2025 Pow wow Committee



Saginaw Chippewa Indian Tribe of Michigan

“Working Together for Our Future”

7500 Soaring Eagle Blvd.
Mount Pleasant, MI 48858
989-775-4000
www.sagchip.org

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Sponsorship Request Form

Sponsor Company Name: _____

Address: _____

City: _____ Zip: _____

Print Name of Contact Person: _____

Contact Person's Phone Number: (_____) _____ - _____

Contact Person's Email: _____

Amount of Sponsorship: _____

Method of Payment: _____

• **Make all checks/money orders payable to:**
SCIT (Saginaw Chippewa Indian Tribe)

• **Mail to:** Saginaw Chippewa Indian Tribe
C/O Powwow Committee
7500 Soaring Eagle Blvd.
Mt. Pleasant, MI 48858

▶ **Company logo:** Vector format (.eps or .ai) for T-shirts
and JPG or PDF for print.

▶ Please email logo or provide copy of it on a CD.

▶ **Email your logo to:** SAcuna@sagchip.org

▶ **For more information, please call:** 989.775.5600

** Please send this page only when returning form. ** Please make copy of this form for your records.*

Sponsorship Deadline: May 1, 2025

For Internal Department Use Only

Paid \$: _____ Cash: _____ Check: _____ Money Order: _____

Received By: _____ Date: _____

Date Artwork Received: _____ Date Artwork Approved: _____

Date Artwork Sent to Tony: _____

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Sponsorship Levels

	Platinum \$1000	Gold \$800	Silver \$500	Bronze \$300
Placement of your sponsorship on the digital billboard the month of the Powwow	✓			
Sponsor mentioned in the Tribal Observer two months prior	✓	✓		
Advertising on vinyl banner	✓	✓	✓	
Announcement throughout the Powwow and your level of giving	✓	✓	✓	✓
Prime Placement of your company logo on the Powwow T-shirts	✓	✓	✓	✓
Over 100 flyer and program booklets distributed day of the event	✓	✓	✓	✓
T-shirts and gate passes (Saganing Powwow)	2 T-shirts and 4 gate passes	2 T-shirts and 4 gate passes	1 T-shirt and 2 gate passes	1 T-shirt and 2 gate passes

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Powwow Program Booklet Advertising

The SCIT Powwow Committee would like to offer your business the opportunity to be featured in the 2025 SCIT Powwow Program Booklet!

The 2025 Powwow Booklet includes the history of the Saganing and Annual Saginaw Chippewa Powwows and other information on Powwows and Native Traditions. We would like to include your business in the booklet for an advertising fee of \$50, \$100 or \$150. All monies raised go to help keep the Powwows alive. The period for submission will be now through May 1, 2025. This is an inexpensive way to feature your business.

- **\$50: 1/4 page ad**
Approximately 4.75" wide x 1.9" tall
- **\$100: 1/2 page ad**
Approximately 4.75" wide x 4" tall
- **\$50: Full page ad**
Approximately 4.75" wide x 8" tall

Advertisement Form

Business Name: _____

Address: _____

City: _____ **Zip:** _____

Phone Number: (_____) _____ - _____

Contact Name Printed: _____

Ad Size (check one): \$50 \$100 \$150

Additional Information or Special Instructions:

• **Make all checks/money orders payable to:**
SCIT (Saginaw Chippewa Indian Tribe)

• **Mail to:** Saginaw Chippewa Indian Tribe
C/O Powwow Committee
7500 Soaring Eagle Blvd.
Mt. Pleasant, MI 48858

For more information, please call: 989.775.5600

- ▶ Each advertiser will receive one copy of the Program.
- ▶ Please fill out form completely so that we have all of the information we need to send your program.
- ▶ Make sure to include your phone number in case we have any questions regarding your advertisement.
- ▶ Please attach a copy of your business card or ad to this sheet and return it with a check or money order to the address at the left.



41st Annual Saginaw Chippewa

POW W O W

Naakdoon Anishinaabe-aadziwin *“Follow the Anishinaabe Way of Life”*

Save the Date!

July 25, 26 & 27, 2025

Grand Entry

Friday: 7 p.m. | **Saturday:** 1 p.m. | **Sunday:** 12 p.m.

The Hill Campground

7525 E. Tomah Rd., Mt. Pleasant, MI 48858

For camping reservations, please email powwowcommittee@sagchip.org or contact Seryna Acuna at 989.775.5600.

Please note: Elders, vendors and participants will have priority to the limited water and electric hook-up site during powwow weekend. All others will have access to the remaining sites available.

Hotel Information:

- Soaring Eagle Casino & Resort | 1.888.732.4537
- Soaring Eagle Waterpark and Hotel | 1.877.232.4532
- The Retreat at Soaring Eagle | 1.877.232.4532

Emcee: Joel Syrette

Emcee: Brian Moore

Arena Director: Wayne Silas

Arena Director: Joe Syrette

Head Veteran: Ray Cadotte

Head Male Judge: Joe Bointy

Head Female Judge: Shelley Bointy

Head Drum Judge: Harvey Dreaver

Host Drum: The Boyz

Fire Keeper: Steven Oldman

Head Dancers: Picked daily

www.sagchip.org/pow-wow

**Free Admission **Drug and Alcohol Free Event*

For more information, please contact:

SCIT Powwow Committee at PowwowCommittee@sagchip.org or 989.775.5600



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Saginaw Chippewa Indian Tribe of Michigan

HONORING SAGANING TRADITIONAL POWWOW

June 14 & 15, 2025

Powwow Grounds — 2750 Worth Rd. Standish, MI

Next to the Saganing Eagles Landing Casino & Hotel and the Saganing Tribal Center

Saturday, June 14

- **Dancer/Drum Registration:** 12-12:45 p.m.
- **Grand Entry:** 1 p.m.
- **Retiring of Flags**

Sunday, June 15

- **Breakfast at Saganing Tribal Center:** 9 a.m.
- **Dancer/Drum Registration:** 12-12:45 p.m.
- **Grand Entry:** 1 p.m.
- **Hand Drum Contest**
- **Retiring of Flags**

** All subject to change*

Admission:

- \$3 Daily/\$5 Weekend • \$1 for Children
- *Children under 12 must be accompanied by an adult*

Emcee: Mike Medawis

Arena Director: Gabe Cleveland

Head Veteran: Raymond Cadotte

Head Dancers: Selected daily

Host Drum: Ribbon Town

Co-Host Drum: Sturgeon Bay

Invited Drum: Woodland Stream



For camping reservations or for more information, please contact:

Phone: 989.775.5600 | **Email:** powwowcommittee@sagchip.org



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